

The Detroit Creative Society presents

PIECES OF DETROIT

A community & cultural event
to bridge and strengthen the relationship
of our communities through a
2 piece mural installation highlighting
the major cultures that create our city by
activating multiple areas surrounding
the Michigan Central Station.

Music • Vendors • Dancers • Art • Free Food



Multiple Locations (See back)

Newlab @ MCS

The Southwest Greenway

The FREC

Roosevelt Park

Viaduct Vernor & Newark

November 4th, 2023

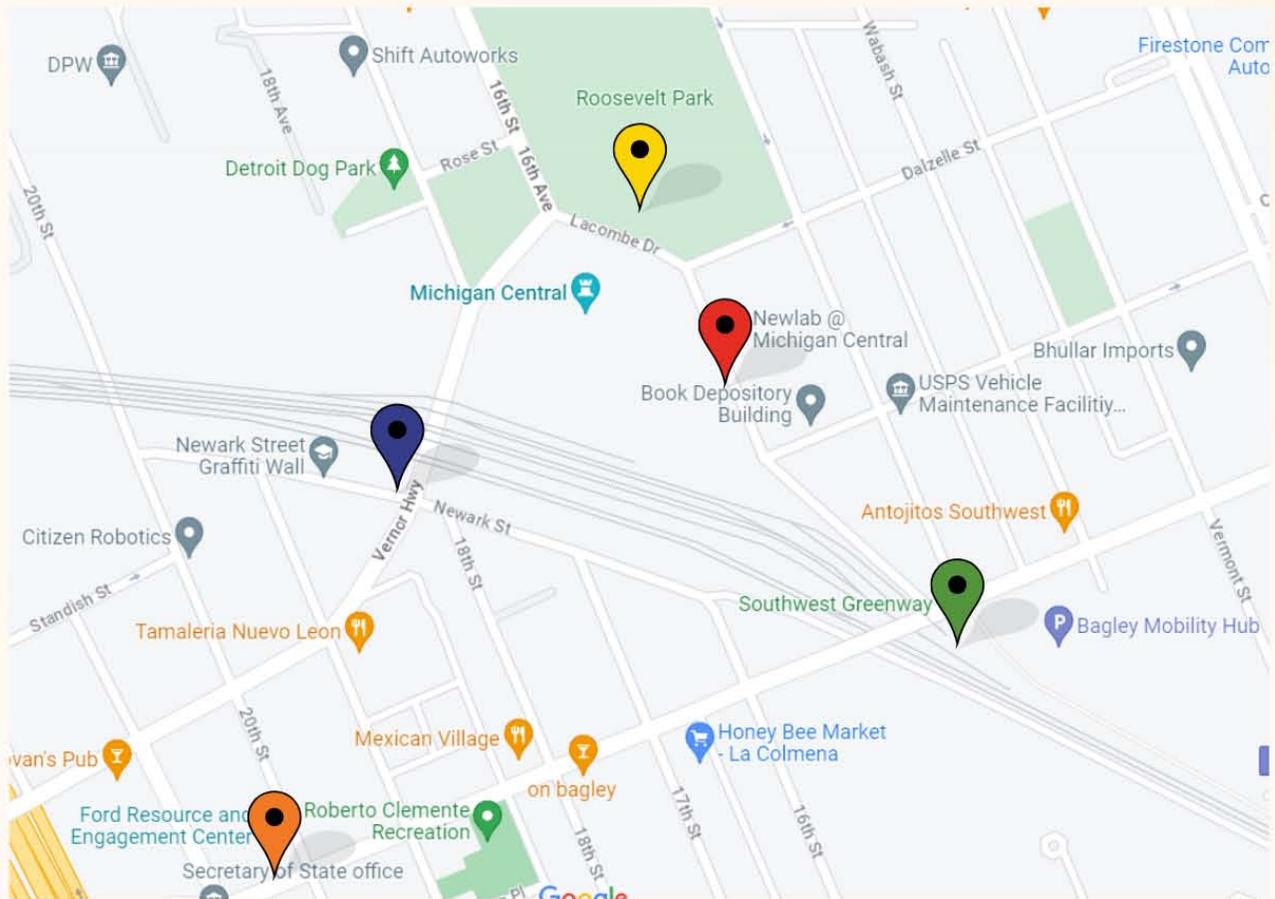
12:00 PM - 4:00 PM



Congress of Communities - Southwest Detroit Neighborhoods

PIECES OF DETROIT

Find each mural and collect the 4 puzzle pieces. Bring your completed map and you'll receive a goodie bag! Each location is activated, highlighting the major cultures that make up our city of Detroit.



Main Stage: Newlab @ Michigan Central Station 2050 15th St.

Southwest Greenway: 2209 Bagley St, Detroit, MI 48216

The FREC: 2826 Bagley St, Detroit, MI 48216

Roosevelt Park: 2405 Vernor Hwy, Detroit, MI 48216

Viaduct: W. Vernor & Newark St





Pieces of Detroit

November 4, 2023

12pm-4pm

Cultural & Community Event

Objective: To host a cultural and community event on behalf of the Detroit Creative Society called “The Pieces of Detroit” that showcases a 2 part mural installation highlighting the 4 pillars that uphold our city; Community, Love, Teamwork, & Culture.

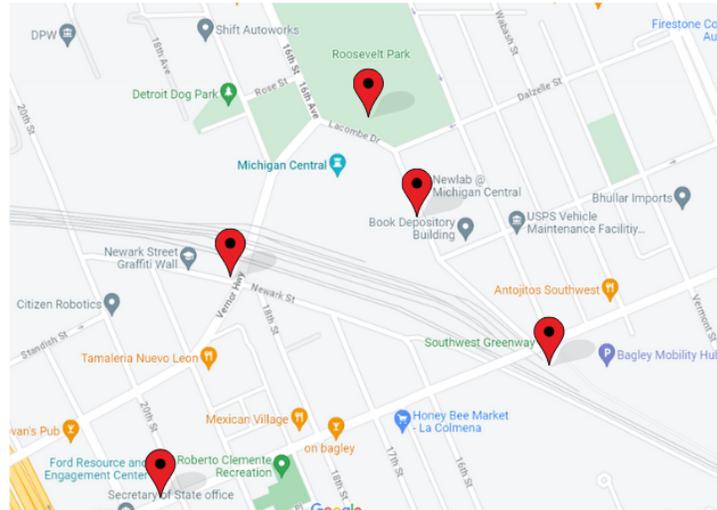
Event Details:

The 2 part mural consists of 4 3x3’ freestanding wooden puzzle pieces, strategically placed in high traffic areas surrounding the Michigan Central Station. The areas are Newark and Vernor st, the FREC, Southwest Greenway, & Roosevelt park. The second mural is a large completed puzzle mural of the smaller 4 puzzle pieces together, placed at the Newlab outdoor space at Michigan Central Station. At each site, we will host different cultural experiences consisting of music, food, and entertainment that highlights the primary cultures in Detroit; Latino, African American, Arabic, and Irish.

Each puzzle piece will have a QR code that when scanned, will have information regarding the neighborhood, its history, information about the art/artists, and the positive impact of the project on the neighborhood. Maps will be available for participants to collect stickers from each event space that once completed can receive a gift bag at the Main Stage located outside of Newlab. DCS intends on collaborating with the Detroit Hispanic Development Corporation to provide free shuttle transportation to each activated space and collaborating with other organizations to build cohesion. This will increase public engagement and interaction while providing accessibility to our residence during the event and providing a platform for other organizations to share their important work with residents. This project celebrates the cultures that make Detroit whole while simultaneously uplifting and highlighting the incredible talent within our city. This is the mission of the event “Pieces of Detroit”



Project Map



Proposed Spaces:

Main Stage: Newlab @ Michigan Central Station 2050 15th St.

Information station- multiple community organizations tables, Large Mural installation, Main performances: Dabke Dancers, Folkloric Dancers, african drumming, bagpipers, Dancers, & more.

Main entrees (free meal tickets)

The Southwest Greenway 2209 Bagley St, Detroit, MI 48216

Arabic Activation Space- Arabic DJ, Garden of Eden (food & beverages)

The FREC 2826 Bagley St, Detroit, MI 48216

Latino Activation Space- Latino Dj, Las 3 Cuniadas & Sheila's Bakery (food & beverages)

Roosevelt Park 2405 Vernor Hwy, Detroit, MI 48216

African Activation Space- Heritage Works (food & beverages)

Viaduct W. Vernor & Newark St

Irish Activation Space- Gaelic League, Irish Dj, (food/beverages)

Proposed Parking & Transportation:

Bagley Mobility Hub at 1501 Wabash St, Detroit, MI 48216

-free community event parking

Detroit Hispanic Development Corporation

-provide free shuttle bus transportation every 30 mins to each activated space, starting and ending at the Bagley Mobility Hub



Timeline:

- Aug. 10th DCS Meeting- Initial Event Idea
- Aug. 24th DCS Meeting- Defining Event “Pieces of Detroit”, Artist Outreach (social media)
- Sept. 7th DCS Meeting- Review artist portfolios, Delegate into Committees (Marketing/Outreach, Cultural/History, & Logistics/Operations)
- Sept. 14th DCS Meeting- Artist interviews: Select artist for mural contract
- Sept. 18th DCS Logistics Committee Meeting- Event operating budget, event registration, permits, artist(s) contract & collaborations
- Sept. 21st DCS Meeting- Reconvene with committees
- Sept. 26th DCS Marketing Committee Meeting- Create event flyers, social media, news outlets.
- Oct. 2nd DCS Cultural Committee Meeting - Narrative of local history, culture(s), impact, ect.
- Oct. 5th DCS Meeting- Event Updates
- Oct. 12th DCS Logistics Meeting- Submit Permits, Coordinate with vendors, artists, & affiliate organizations
- Oct. 13th DCS Marketing Meeting- Review marketing material with promotion committee w/ Stakeholders council; Press article, news roll out, major marketing execution
- Oct. 13th Artists Resources- Submit wood pieces to artists
- Oct. 16th DCS Cultural Committee Meeting- Create informational pdfs; artist bio, community impact, brief cultural history surrounding the MCS, ect. Via QR Code
- Oct. 19th DCS Meeting- Event preparation, entertainment schedule, finalization, final media push
- Oct. 26th Event Preparation- event walkthrough
- Oct. tbd Event Decoration & Preparation- event expenditures
- Oct. tbd Michigan Central Station Meeting- review with Nate Wallace Community Liaison
- Nov. 2nd DCS Meeting- Final preparations, final communications with participants, prep art installations, review event execution.
- Nov. 4th Pieces of Detroit Event 11am-5pm set up, event, & breakdown

Primary Contact Information:

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